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## Soft Serve

Frosty Boy has been innovating soft serve ice cream since 1976. Our know-how coupled with a worldwide supply chain, enables us to outsource the very best ingredients and supply any market with premium, high quality soft serve ice cream. Our versatile range of blends allows you to customise and create any flavour profile for your business.

Soft Serve ice cream can be considered one of the most versatile frozen desserts on the market. From fast food chains, QSR's, take away shops to high-end gourmet restaurants Frosty Boy's soft serve bases cater for all. Each of Frosty Boy's soft serve blend offer a full mouth feel and that classic soft serve creaminess – making them a popular treat for all customers.

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### Our Soft Serve range includes:

- D001 Classic Vanilla
- D030 Traditional Vanilla
- D085 Super Nova Vanilla
- D002 Heat Treat Vanilla
- D004 Crème Freeze
- D007 Thickshake Mix

*What's New  
5007 Monalisa Soft Sorbet*  
Created under the Monalisa brand, our powdered soft sorbet base is refreshingly delicious frozen desert. Created as a fat-free, neutral base, it is perfect to be flavoured with any range of flavouring syrups for an alternative choice in the growing desert market.



For more  
on our range  
see back.



## Custom Formulation - New Product Development\*

Frosty Boy's production and quality assurance enable us to offer the very best for our customers. Together with our Research and Development team we offer the opportunity to create custom formulated products to best meet your flavour and business specifications. Our team supports our clients with every step in bringing their product to life with local taste profiling in target country, sample development, sensory testing and fine tuning the final product based on your feedback.

## Private Labelling\*

Our production capabilities and strong supplier network, enable us to undertake private labelling and packaging contracts.

\*Minimum order quantities (MOQ) apply

